

# Ben Grubb

320/266 Pitt Street, Waterloo, NSW | 0414 197 508 | bengrubb@gmail.com

## Professional Experience

### The Australian Financial Review

May 2025 - present

#### Casual homepage producer and editor

Edit the AFR homepage; write and optimise headlines; curate story placement and prioritisation based on editorial judgment and audience data; sub-edit stories to house style; collaborate with section editors and audience teams to identify breaking news and trending topics; co-ordinate the rollout of content; produce and edit email newsletters and alerts.

### Gay Sydney News

Jan 2023 - Present

#### Owner and Editor

Founded and run Gay Sydney News, an independent publication covering LGBTI news and nightlife in Sydney. Oversee all editorial operations, write and edit stories, manage content strategy and audience engagement.

### InnovationAus.com

August 2021 - October 2021

#### Editor

Edit and write technology-focused articles; optimise headlines and increase traffic; send daily newsletters using Campaign Monitor.

### The Sydney Morning Herald

May 2018 - July 2021; October 2021 - April 2025

#### Digital desk editor / HP editor; casual iPad app producer

Edit the SMH homepage; produce breaking news and wire stories; edit photo composites (Photoshop); create GIFs for article thumbnails; optimise articles for Google; co-ordinate live video streaming of press conferences; edit live blogs; schedule content; send breaking alerts; produce newsletters; pitch for Apple News; write headlines; edit and produce videos; create graphics; write tech articles.

### The Saturday Paper

Oct 2018 - Dec 2018

#### Freelance Writer

### Crikey.com.au

Apr 2018 - Jun 2018

#### Freelance Writer

Technology reporter on the 'Prying Eyes' series, a major investigative project exploring surveillance and privacy in Australia. <https://www.crikey.com.au/prying-eyes/>

### Freelance

September 2017 - April 2019

#### Technology reporter

Worked on the Prying Eyes series for Crikey; wrote technology, privacy and telecommunications stories for The Sydney Morning Herald, The Saturday Paper, Crikey, Telecom Times, and iTnews.

# Ben Grubb

320/266 Pitt Street, Waterloo, NSW | 0414 197 508 | bengrubb@gmail.com

## Media & Capital Partners

*February 2016 - June 2017*

### Senior Account Manager & Account Director

Assisted ASX-listed tech companies and startups in pitching media stories; developed briefs, releases, talking points, op-eds, and proposals; produced communications including media materials and presentations.

## The Sydney Morning Herald

*July 2010 - December 2015*

### Deputy technology editor / technology editor

Wrote and edited technology news; reviewed gadgets; maintained tech industry contacts; managed freelancers and budgets; produced videos; contributed to homepage; executed commercial sponsorship deals; created photo/video content at events.

## ZDNet (CBS Interactive)

*February 2010 - July 2010*

### Technology reporter

## iTnews.com.au

*August 2009 - February 2010*

### Technology reporter

## news.com.au

*2008 - 2009*

### Freelance technology reporter

## Sunshine FM 104.9

*2008*

### Volunteer station assistant

## Access Plus and EdIT Counsel

*2008 - 2009*

### Installer - IPTV systems at a retirement home

## Caloundra Christian College

*2006 - 2009*

### Network administrator (IT support)

Worked as an IT trainee and part-time support administrator.

## Broadcast Experience

### The Project

*2016 - Jan 2022*

### Technology Commentator

Appeared regularly on Channel Ten's The Project, providing expert commentary on technology topics for a mainstream television audience.

# Ben Grubb

320/266 Pitt Street, Waterloo, NSW | 0414 197 508 | bengrubb@gmail.com

## **JOY 94.9**

*Apr 2016 - Oct 2016*

### **Host, The Informer**

Co-hosted Thursday night's edition of The Informer, a current affairs show with an LGBTI focus. Also volunteered as a news reader from Jan 2016 - Jul 2016.

## **Australian Broadcasting Corporation (ABC)**

*Feb 2014 - Jan 2018*

### **Technology Commentator**

Guest commentator on ABC RN's Download This Show hosted by Marc Fennell, discussing major developments in technology and digital culture.

## **Skills and Competences**

Languages: English (fluent)

Social & Organisational: Experienced in newsroom coordination and cross-team collaboration

Computer: Proficient in Photoshop, CMS platforms, Brightcove, Infogram, Datawrapper, Campaign Monitor

## **Other Media Appearances**

2UE, 2GB, 6PR